

Michael Cuevas

macuevas.net

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Background & Skills

Front End Web Developer and Designer with 7+ years of experience creating a broad range of solutions such as custom, responsive websites, UI / UX, custom emails, motion graphic videos and illustrations.

Web Applications and programming languages:

- HTML, CSS, JavaScript, JQuery, PHP, C#, XML, React, and MySQL.

Framework experience:

- WordPress, nopCommerce, Magento, OpenCart and custom frameworks.

Other programs with expertise:

- Content Management Software, Visual Studio, Adobe Suite, phpMyAdmin, Git.

Extensive experience as an illustrator, graphic designer experienced across media, and 10+ years' experience in management and Human Resources.

Websites Developed

stahls.com, happycrafters.com, transferpaperexperts.com, targettransfers.com, clothingidlabel.com, greatdanegraphics.com, groupestahl.com, stahlsauto.com

To view more websites and details visit macuevas.net

Experience

Web Designer / Front End Developer

2015 - Present

GroupeStahl

- Built and redesigned 9 company websites, developed 50+ HTML templates, created landing pages, created UI / UX for websites and applications.
- Project lead for implementation of new sites, pages and applications with shareholders.
- Current with advancements and web/digital best practices.
- Competent/conversant in WC3 Standards, usability and writing for the web, SEO, browser compatibility, ecommerce, and audio/visual compression techniques.
- Developed style guides, designed and implemented UI / UX.
- Created videos using motion graphics and Adobe After Effects.

Web Developer / Designer & Multimedia Designer

2013 - 2015

EZ Metrology

- Created and edited web styles, page design, graphics, typography, photography, videos, animation, and other digital media objects.
- Designed and implemented UI / UX and IA.
- Created and executed style guides.
- Optimized site search engine position and recommended modifications to improve usability, accessibility and visibility of the site / content.
- Developed graphics for product illustrations, logos, print, and websites.
- Created and managed database for clients and product information.

Operations Manager

1997 - 2010

Sports Authority

- Lead for store operational audits, and customer service functions.
- Responsible for HR, OSHA, payroll, product loss, risk management and benefits.
- Ensured compliance in, and the execution of training programs.

Education

Henry Ford College, Dearborn MI

2011 - 2013

Certification in Web and Graphic Design

- Phi Theta Kappa Honor Society and on the Dean's List every semester.